## Program Overview

## Background

The Government Technology(GovTech) Agency as a lead agency for digital transformation is actively seeking to create a vibrant startup ecosystem in the country alongside addressing its current challenges faced by the rapid transformation within the digital sector. To this end, the Agency is facilitating interested tech startups to avail the 'Google for Startups Cloud Program'. The program will be offered by Google and is relevant to tech startups that are looking to scale their services with technical guidance and training, curated resources, startup experts along with AI and Web3 specific benefits that are offered by Google - the startup must have at least a website domain associated with its business.

Therefore the Agency now invites eligible startups to kindly register in the link below on or before 19<sup>th</sup>January 2024.

Registration Link: <u>https://forms.gle/zr53Pa85SJP1CSaC9</u> More info: <u>https://cloud.google.com/startup?hl=en</u>.

For any further information/clarifications please contact via Email: tnwangchuk@tech.gov.bt/tidd@tech.gov.bt

All the email communications will be considered official.